California Partnership for the San Joaquin Valley Budget for Implementation of the Strategic Action Proposal (Approved by the Partnership Board on June 7, 2006) June 12, 2006

## Organizational Structure for Implementation of the Strategic Action Proposal

- Public-Private Partnership involving Local, Regional, State, and Federal Officials.
- Options for establishing Implementing Organization include: Executive Order, Joint
  Exercise of Powers Agreement (JEPA) among Existing Entities (such as COGs, Institutions
  of Higher Education, etc.), Legislation, New 501(c)3 Non-Profit Organization. A new
  Executive Order (with formal working relationships with other established entities) for a
  transition period (up to 2 years) in the immediate future seems to be the most feasible and
  desirable course of action in order to better evaluate other options for the long-term.
- Working Concept for Composition of Implementing Organization (Partnership Board):
  - 8 Local Elected Officials 1 from each County (appointed by Governor from COG nominations).
  - 8 Civic Leaders (appointed by Governor nominations invited from community).
  - 8 State Administration Cabinet Members.
  - 2 State Legislators (1 each from Assembly and Senate, 1 from each Party).
  - 1 Member of Congress from San Joaquin Valley Delegation.
  - <5 Liaisons with State Boards / Commissions / Federal Task Force.
  - Representatives of Regional Consortia of Existing Organizations recognized by the Partnership (constituted by written agreement for purposes of implementing portions of the Strategic Action Proposal; examples could include regional consortia of COGs, WIBs, EDCs, institutions of higher education). Consortia representatives could be voting or non-voting.
  - A Chair and Deputy Chairs could be appointed by the Governor or elected from among the above members.

## **Proposed \$5 Million Budget**

All expenditure of funds will be subject to completion of the Strategic Action Proposal.

- 1.7 Management Personnel and Consultants
- 2.5 Seed Grants to Implement Strategic Action Proposal
- .1 Community Outreach
- .2 Communications (including multi-language materials)
- .3 Progress Reports for Accountability
- .2 Regional Conferences for Periodic Reporting and Mobilization of Volunteers

With the assistance of BTH, the Partnership Board will initiate an appropriate RFP process to obtain proposals for professional staff support. \$1.7 million will be used to engage contracted professional support for coordination of the Partnership Board and Work Groups in implementing the Strategic Action Proposal. Examples of prospective organizations that might submit a proposal and be engaged include the Great Valley Center, CSU Fresno (or a consortium of CSU campuses), or UC Merced, who have provided pro bono staff support during the last year. It also will support up to 2 fixed-term positions at BTH to develop and manage the initial RFP and contract process.

In order to ensure public accountability, the Partnership Board will prepare annual Progress Reports and convene regional conferences to report to civic leaders and to mobilize volunteers.

## **Proposed \$2.5 Million Seed Grants**

- Seed grants up to \$250,000 to implement portions of the Strategic Action Proposal (seed grants augment leadership from the Partnership for systemic change and reform of the way existing resources are being used).
- Competitive process with RFQ or RFP submissions.
- Key criteria to include innovative regional approaches to working together and providing matching resources.
- Examples of prospective proposals for seed grants based on Work Group recommendations for the Strategic Action Proposal:
  - Establishment of Employer Coalitions for Targeted Industries
  - Development of Workforce Training for Targeted Industry Clusters
  - Implementation of the Central Valley Nurse Education Consortium
  - Outreach to and Training of Entrepreneurs
  - Establishment of a Regional Financing Authority for Infrastructure
  - Establishment of a Clean Energy Office
  - Development of Biofuels Consortium
  - Implementation of an Air Quality Education Campaign
  - Development and Implementation of Tourism Marketing Program
  - Preparation of an Agreement and Design of Green Rest Stops along H99
  - Implementation of a Computer Literacy Program
  - Design of a Telemedicine Network
  - Development and Implementation of Targeted Intervention in Low Performing Schools
  - Analysis of Economic Feasibility of Multimodal Transportation System
  - Examination of Feasibility of Rail Consolidation
  - Development and Implementation of Policies for Conservation of Water and Energy
  - Scoping of Revisions to Update Water Basin Plan for San Joaquin Valley
  - Implementation of Nutrition and Obesity Prevention Plan in Schools
  - Development of Network of Family Resource Centers
  - Implementation of Phase One of WIRED Proposal for Workforce Preparation
  - Establishment of Just-In-Time Training Fund